

GLOBAL BLOCKCHAIN IN RETAIL MARKET SCOPE

Global Blockchain in retail Market by Component (Platform and Services), Application (Compliance Management, Identity Management, Loyalty & Rewards Management, Payments & Smart Contracts, Supply Chain Management, and Others), Organization Size (Large Enterprise, Small & Medium Enterprise) and Region (North America, Europe, Asia Pacific, Latin America, and Middle East and Africa) - Market Opportunity Assessment, Trend, and Forecast till 2028

MARKET DRIVERS

- Improved transaction transparency
- Increased accessibility of distributed ledger technology for customers.
- Increase in investment by retail industries in blockchain-based solutions.

MARKET RESTRAINTS

- Lack of technical understanding skilled professionals to hinder the growth of the market

RECENT DEVELOPMENTS

- In March, 2021, IBM corporation partnered with Moderna to build smart supply chain for Covid-19 vaccines. This helped individuals, governments and healthcare providers to securely share information of COVID vaccines using applications such as Digital Health Pass.
- In March, 2022, Amazon Web Services, launched AWS billing conductors to easily provide customizable pricing and cost visibility for their end customers and business units.

SOME OF THE KEY PLAYERS



CAGR
80.5%

(2021-2028F)



Market Revenue (USD Mn)

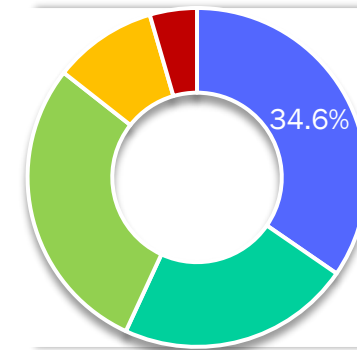
67.7

2021

4,219.3

2028F

REGIONAL Share (% , 2028F)



- North America
- Europe
- Asia Pacific
- Latin America
- Middle East & Africa